Study Through Memes: Using Memes as a Teaching Tool in Anatomy

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ABSTRACT

Introduction: The popularity of internet memes these days, especially amongst young generation raises a question, whether memes can be used for enhancing interest and learning of students in lectures or not? This study shows the effectiveness of memes as a teaching tool in Anatomy subject.

Aims and Objectives: To determine the effects of using memes as a teaching tool in order to enhance interest and understanding of students.

Place and Duration of study: The study was conducted at Akhtar Saeed Medical and Dental College over 6 months duration between June to December 2023

Material and Methods: A group of 100 students was selected and divided into two groups. Both groups were taught using traditional method. A pre-experiment test related to musculoskeletal system was conducted. Then in revision classes the experimental group reinforced the concepts through power points presentations in which the memes were incorporated. A post experiment test of anatomy was taken from both groups A self-constructed survey was also conducted to register the students' experience regarding memes. Statistical analysis was done using SPSS version 27 paired T-test, for comparison of means in both groups pre and post experimental test scores . P value ≤ 0.05 was considered as significant.

Results: Results of the test taken before the experiment showed that students of both control and experimental group had equal level of understanding of the topic p value \leq .217, but the results of the pre and post experimental test of the experimental group showed significant difference. (P value \leq 0.018) signifying their improved understanding of concepts. The survey results showed that memes can be used as a vector to enhance students' participation, interest, attention span and ability to memorize concepts.

Conclusion: Memes are an effective tool for teaching anatomy. Similar research can be done in other subjects too.

Key Words: Memes, regional anatomy, teaching methods

INTRODUCTION

Term "meme" was first coined by Richard Dawkins in 1970 who suggested that memes are a unit of culture that can replicate, evolve, and be transferred from person to person just like genes¹. The word has a Greek origin from word "mimema" which means being imitated. Meme is defined as an amusing or interesting item (such as captioned picture or video) or genre of items that spread widely online especially through social media². A student is negatively affected because of high study load. Stress and depression are much higher in 1st

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Submission Date: 11th March 2024 1st Revision Date: 6th April 2024 Acceptance Date: 22nd April 2024 and 2nd year medical students as they find it difficult to adjust in the medical profession, with the passage of time they become emotionally intelligent and stable

We are living in an era of digital world. Technology has taken charge of people's lives in such a way that they feel isolated from world without it. With the advent of internet and social networks like Twitter, Instagram, Facebook, TikTok; memes have become a popular way of contemporary social interaction and infotainment. Memes create a bond between individuals and cultural knowledge through social networks³. Today, memes are not only a source of humor but also used to draw attention of public in sectors like political campaigning, various marketing, pop-culture and computer science^{4,5,6}. Memes can be used to deliver important messages in a humorous way. In a similar manner memes are also gaining academic interest⁷.

Teacher's face many challenges engage students and make difficult course digestible for students. For this purpose, they continuously try to find innovative and interesting methods like educational



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games, role-playing, problem based learning (PBL), mind maps, mnemonics etc. to boost attentiveness of students during lectures. Educational tools have also evolved during the last decade; Computers, tablets, smartphones, interactive whiteboards, ebooks, and other electronic teaching tools have appeared. A study based in India showed how innovative teaching tools like voice threads, blogging, and podcast in classroom, social bookmarking screencast etc. can benefit both students and teachers⁵. With the digitization of education, memes can also be used as a source of humor to aid the learning process and increase the attention span of students. A study done by Purnama suggested that memes and Instagram can enhance students' participation^{6,8}. Similarly a study done at the University of California on chemistry students established that mnemonic nature of memes can be used as a vector to reinforce complex concepts⁹. Bini, suggested that memes provide better opportunity for creative, challenging participatory learning process¹⁰. Wells did an experiment using internet memes and deduced that this kind of activity can promote critical thinking in students¹¹. In another research it was concluded that incorporation of memes in language class promotes students' proficiency level and helped them score higher in tests¹². According to a study done by Mutua etal there was no discernible difference in students' math performance when math internet memes are included into the classroom ¹², ¹³.

Anatomy is a very dry subject. Educators often face difficulty in maintaining interest of students and students also face difficulty in retaining difficult concepts¹⁴. terminologies and This emphasizes on the use of memes as teaching tool for engaging students and effect of memes on understanding, attention span and knowledge retention in students of anatomy. In the previous decade, some researches have been done to explore the use of memes as an innovative teaching method¹². Unfortunately, there is still limited data on the effectiveness of memes in educational settings, rather there is no such study regarding incorporation of memes in anatomy subject. we didn't find such studies in the literature which is the research gap addressed in the current study.

Aim of this study is to establish the importance of using memes as a teaching tool in order to enhance interest and understanding of students.

MATERIAL AND METHODS

A randomized controlled trial was conducted at Akhter Saeed Medical and Dental College, Lahore

in Pakistan over a 6-month duration between June and December 2023. Institutional permission was taken from IRB of institute prior to initiation (M-23-113). One hundred first year MBBS students, both male and female were included in the study after informed written consent. They were divided 50 each into a control and an experimental group, by balloting method at the start of musculoskeletal module.

In the musculoskeletal module of anatomy, the students of both groups were taught about the bones. muscles, nerves and arteries using traditional method of teaching the students as well as power point presentations, 3D models, dry bones and dissected cadavers. A pre-experiment test (Table-A) consisting of 15 questions one mark each from musculoskeletal module, for both groups was conducted before the start of experiment The experimental group revised the concepts using the memes containing power point presentations to enhance the concepts while the control group revised the concepts by traditional method. At the end of experiment, a test of anatomy post experiment (Table-B) of both groups were conducted in order to assess the knowledge and understanding of students. Percentages of marks of both the tests of both groups were compared. Statistical analysis was done using SPSS version 27 paired T-test, for comparison of means in both groups pre and post experimental test scores. P value ≤ 0.05 was considered as significant.

PRE EXPERIMENT ANATOMY TEST				
Questions	Options			
1. Angle of femoral inclination is	a) 150° b) 135° c) 115° d) 110°			
2. Which of the following muscles is supplied inferior gluteal nerve?	a) Gluteus maximus b) Biceps Femoris c) Gluteus Medius d) piriformis			
3. Structure passing below flexor retinaculum is	a) Anterior tibial artery b) Tibialis anterior muscle c) Extensor halluces longus tendon d) Posterior tibial artery			
4. An unconscious patient needs Intravenous injection, the most common site to inject the medicine is	a) Medial cubital vein b) Median cubital vein c) Lateral cubital vein d) Axillary vein			
5. A 40 years old man after returning late at night fall asleep with arms by the side of chair causing wrist drop. The nerve most likely damaged was	a) Axillary nerve b) Radial nerve c) Musculocutaneous nerve d) Median nerve			
6. A patient presented with fracture of upper portion of humerus. The nerve to be injured is	a) Axillary nerve b) Ulnar nerve c) Musculocutaneous nerve d)Median nerve			
7. In a roadside accident a person got fracture of medial epicondyle of humerus. The nerve to be	a) ulnar nerve b) median nerve c) medial cutaneous nerve of			

8. An old man falls on his shoulder resulting in a chipping off the lesser tuberosity of the humerus. The structure to be damaged is 9. A 22-years old boy presented with swelling at elbow joint. The term student's elbow is used for 10. The structure not forming boundaries of anatomical snuff box is 11. Tendinous insertion of sartorius, gracilis, semitendinosus is called 12. Dislocation of lunate bone in wrist joint would most likely to compress which of the following structures? Q13: Name branches of lateral cord of Brachial Plexus? Ans: Q14: Volkman's ischemic contracture occurs in supracandyler fracture of humerus is due to? Ans: Q15. What is piriformis syndrome?	injured was	forearm d) radial nerve
b) Dislocation of superior radioulnar joint c) Fracture of olecranon process of ulna d) Inflammation of olecranon bursa 10. The structure not forming boundaries of anatomical snuff box is 11. Tendinous insertion of sartorius, gracilis, semitendinosus is called 12. Dislocation of lunate bone in wrist joint would most likely to compress which of the following structures? Q13: Name branches of lateral cord of Brachial Plexus? Ans: Q14: Volkman's ischemic contracture occurs in supracandyler fracture of humerus is due to? Ans: Q15. What is piriformis syndrome?	shoulder resulting in a chipping off the lesser tuberosity of the humerus. The structure to be	a) Supraspinatus muscle b) Infraspinatus muscle c) Subscapularis muscle
b) Abductor pollicis longus c) Abductor pollicis longus c) Abductor pollicis longus c) Abductor pollicis brevis d) Styloid process of radius 11. Tendinous insertion of sartorius, gracilis, semitendinosus is called 12. Dislocation of lunate bone in wrist joint would most likely to compress which of the following structures? Q13: Name branches of lateral cord of Brachial Plexus? Ans: Q14: Volkman's ischemic contracture occurs in supracandyler fracture of humerus is due to? Ans: Q15. What is piriformis syndrome?	with swelling at elbow joint. The	b) Dislocation of superior radioulnar joint c) Fracture of olecranon process of ulna d) Inflammation of olecranon
sartorius, gracilis, semitendinosus is called 12. Dislocation of lunate bone in wrist joint would most likely to compress which of the following structures? Q13: Name branches of lateral cord of Brachial Plexus? Ans: Q14: Volkman's ischemic contracture occurs in supracandyler fracture of humerus is due to? Ans: Q15. What is piriformis syndrome?	boundaries of anatomical snuff	b) Abductor pollicis longusc) Abductor policies brevis
wrist joint would most likely to compress which of the following structures? Q13: Name branches of lateral cord of Brachial Plexus? Ans: Q14: Volkman's ischemic contracture occurs in supracandyler fracture of humerus is due to? Ans: Q15. What is piriformis syndrome?	sartorius, gracilis, semi-	b) Genu valgum c) Per anserinus
Ans: Q14: Volkman's ischemic contracture occurs in supracandyler fracture of humerus is due to? Ans: Q15. What is piriformis syndrome?	wrist joint would most likely to compress which of the following structures?	a) Median nerve b) Radial artery c) Ulnar nerve d) Ulnar artery
Ans: Q15. What is piriformis syndrome?	Ans: Q14: Volkman's ischemic contractu	
Ans:	Ans: Q15. What is piriformis syndrome?	

Table-A: Pre Experiment anatomy test

POST EXPERIMENT ANATOMY TEST					
Questions	Options				
1.Nerve supply of Psoas Muscle is from nerve roots:	a) L2, L3, L4 b) L1, L2, L3 c)T1 -T8 d)L3, L4, L5				
2.Muscle Attachments on bicipital groove of humerus are:	a) Trapezius, Latissimus dorsi, Subscapularis b) Teres Major, Latissimus dorsi, Pectoralis Major c) Teres Minor, Latissimus Dorsi, Subscapularis d) Teres Minor, Teres Major, Trapezius				
3.A 15- year old boy had injury of arm. On examination he was unable to extend the wrist and fingers at meta-carpophalangeal joints i.e "Wrist drop". Which of the following nerves would most likely damaged?	a) Median nerve b) Ulnar nerve c) Radial nerve d) Musculocutaneous nerve				
4. Which of the following are the contents of femoral sheath?	a) Femoral Nerve and Artery b) Femoral Vein and Artery c) Femoral nerve d) Femoral Vein and Nerve				
5.Supraspinatus is a part of rotator cuff muscles; it's main action is:	a) Abduction b) Internal Rotation c)External Rotation d)Circumduction				
6. Following structures pass through lesser sciatic foramen except:	a) Pudendal nerve b) Internal pudendal vessels c)Nerve and Tendon of Obturator d)Sciatic nerve				
7.Following muscles are supplied by radial nerve except	a) Brachioradialis b) Flexors of hand c)Supinator d)Triceps				

8.Muscle of calf that acts as peripheral heart is:	a) Flexor pollicis brevis b) Soleus c)Flexor pollicis longus d)Plantaris
9.Following are Branches of thoraco-acromial artery except?	a) Acromial Artery b) Breast/Pectoral Artery c)Clavicular Artery d)Intercostal Artery
10. The condition in which angle of inclination between femur and hipbone increases, knees become close and there is excess stress on lateral meniscus is called?	a) Genu Valgum b) Genu Varum c) Articularis Genu d) Genu Tranversusm
11. A patient had Injury of hand, now he is unable to oppose his thumb and index finger. Which nerve is damaged?	a)Ulnar nerve b)Median nerve c)Radial nerve d)Posterior interosseous nerve
12. A 25-year-old boy fell from cliff and grabbed a tree branch, now he has severe pain and immobility of arm, sensory loss along medial side of arm and complete claw hand. The above mentioned are features of which disease?	a) Erb's Paralysis b) Dupuytren 's contraction c) Klumpke's Paralysis d)Carpal Tunnel syndrome
13.Name branches of posterior cords Ans:	of brachial plexus?
14.Pes-anserinus is common tendinou muscles? Ans:	s insertion of which three
15.which structure is also referred to a Ans:	as "Funny Bone" and why?

Table-B: Post Experiment anatomy test

Note: The post experiment test questions were changed because the students had learned the pretest answers during the revision session. Therefore, new post test questions were given from the same module.

Examples of a few memes are given below in the figures:



Fig-1: Meme reinforcing concept of claw hand in Klumpke's paralysis



Fig-2: Meme showing the location of pectoralis major and gastrocnemius.



Fig-3: Meme clearing the concept of the funny bone



Fig-4: Meme showing testing of anterior interosseous nerve OK sign.

A post experimental survey was conducted in the experimental group to assess the experience with and utility of memes (Table 1).

Questions	Responses
Do you understand the term "Meme"?	YesNo
Do you think memes can be used for teaching anatomy?	YesNoNot Sure
Have you ever experienced memes in any classes before? If yes, explain how they were used and their effect on your education?	Yes (to add humor) Yes (educational; for better understanding of concepts) Yes (to enhance memory/retention) No
Do you think memes have helped you memorize the concepts better?	 Strongly agree Agree Neutral Disagree Strongly Disagree
Do you think memes can be helpful in increasing attention span in lecture?	 Strongly agree Agree Neutral Disagree Strongly Disagree
Do you think incorporation of memes related to important concepts in lectures will increase interest or will it act as a distraction?	Increase InterestAct as distractionNeither
Did the memes help you answer questions in the test?	YesNoTo some extent

Table-1: Survey regarding the memes

RESULTS

Out of total 48 participants of the control group, 30 were female and 18 male. Whereas the experimental group had 28 female and 22 male participants. Age of participants ranged from 18-21 years. Results of the test taken before the experiment showed that students of both groups had equal level of understanding of the topic. The mean score of a preexperimental test for control group is 10.25 with a standard deviation of 1.57 and that of experimental group is 10.17 with a standard deviation of 1.56. there was no statistical difference in means of preexperimental results of two groups. P-value ≥ .217. Table-2 & Table 4. The post experimental test also consisted of 15 Questions one mark each. In this test mean score of control group was 10.25 with a standard deviation of 1.74 which very close to preexperimental test result of control group. Table-2

САРС	experimental test result of control group. Table-2						
Pair s	Experimen tal Test Results	Mea n	N	Std. Deviati on	Std. Erro r Mea n	P- value	
Pair	Pre experime ntal test results of Control group	10.25	48	1.578	0.228		
1	Post experime ntal test results of Control group	10.25	48	1.744	0.252	0.319	

Table-2: Paired Samples Statistics (Control Group)

Experimental group had mean score of 11.04 with a standard deviation of 1.95. Paired t-test is applied to compare results of both control and experimental groups. P value is 0.983 which is not statistically significant. (Table-3). However, the results of the pre and post experimental test of the experimental group showed significant difference. (P value \leq 0.018) shown in Table-4.

Pair s	Experimental Test Results	Mean	N	Std. Deviation	Std. Error Mean	P- value
Pair	Post experime ntal test results of Control group	10.25	48	1.744	0.252	0.983
1	Post experime ntal test results of Case group	11.04	48	1.957	0.282	0.983

Table-3: Paired Samples Statistics

Pairs	Experime ntal Test Results	Mea n	N	Std. Devia tion	Std. Error Mean	P- val ue
Pair	Pre experim ental test results of Case Group	10. 17	48	1.562	0.225	0.0
1	Post experim ental test results of Case group	11. 04	48	1.957	0.282	18

Table-4: Paired Samples Statistics (Study Group)

Post experimental Survey results:

43 out of 50 Experimental Groip students participated. Results are shown in Table-5.

participated.				٠.	
Question 1.	Yes	No	Not sure		
You understand	43	0	0		
the term meme	(100%)	(0%)	(0%)		
Question 2.	Yes	No	Not sure		
Do you think					
memes can be	36	4	3		
used in teaching	(83.5%)	(9.5%)	(7%)		
anatomy?	(03.370)	(7.570)	(770)		
Question 3.	Yes to add humor element	Yes for better understa nding of concepts	Yes to enhance memoriz ation	No	
Have you experienced memes in any lecture before	13 (30%)	8 (18.5%)	13 (30%)	9 (21%)	
Question 4.	Strongl y agree	Agree	Neutral	disa gree	Stro ngly disa gree
Do you think memes have helped you memorize concepts better	13 (30%)	20 (46%)	5 (11%)	5 (11%)	0 (0%)
Question 5.	Strongl y agree	Agree	Neutral	Disa gree	Stro ngly Disa gree
Do you think memes can be helpful in increasing attention span in lectures	20 (46%)	18 (42%)	4 (9.5%)	1 (2%)	0 (0%)
Question 6.	Increas e interest	Act as distracti on	Neither		
Do you think incorporation of memes related to important concepts will increase interest or act as distraction	36 (83.3%)	5 (11.2%)	2 (4.1%)		
Question 7.	Yes	No	Not sure		
Did memes help you answer questions in quiz.	31 (72%)	2 (4.5%)	10 (23.5%)		

Table-5: Survey of Understanding, Experience & Impact of Memes in Experimental Group

DISCUSSION

The study's findings demonstrate the value of using internet memes in the classroom for educational purposes. It supports earlier research showing that using online memes as a multimedia resource enhances students' motivation, knowledge. excitement, and learning outcomes^{7,8}. It is clearly evident from research findings that using internet memes in anatomy classroom is a creative, learnercentered approach. For the purpose of teaching and studying anatomy, a meme-aided classroom is better than a regular classroom^{9,10}. There is no evidence in the literature that students were subjected to anatomy online memes. As a result, this study offers the novel conclusion that if learners are exposed to anatomical memes they are capable of learning Furthermore, the study's through memes. conclusions agree with earlier multimedia-based research that using multimedia tools can raise students' academic achievement⁶. Our study proves that comic nature of memes, relevance to modern technology and free access make them an excellent tool to enhance student participation. These findings are similar to findings of previous research^{16,17}. All in all, this study shows that memes can be helpful in providing an enjoyable and beneficial learning experience.

CONCLUSION

This research has concluded that memes are effective tool for teaching anatomy. In this study memes were solely incorporated into lectures. However, research should concentrate on both the formation and interpretation of memes in order to provide a thorough assessment regarding the effect of the memes. Further research pertaining to internet usage will shed light on the long-term effects and consequences that might be anticipated as well as strategies for mitigating or preventing any detrimental effects on learning.

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